

# 36th Annual Northeast Nebraska Farm & Equipment Show

Produced by  
NewsTalk WJAG 780 AM/105.9 FM & My Country106KIX



*Bringing Buyers & Sellers Together*

**January 11 & January 12, 2023**  
**Wednesday, 9 a.m. - 5 p.m.**  
**Thursday, 9 a.m. - 4 p.m.**

**Northeast Community College**  
**Chuck M. Pohlman Agriculture Complex**  
2301 E. Benjamin Ave, Norfolk, NE 68701 (Hwy 35 & E. Benjamin)

DETAILS & EXHIBITOR'S RESERVATION / REPLY INSIDE

# 36th Annual Northeast Nebraska Farm & Equipment Show January 11 & 12, 2023

| ARENA &<br>Side Bays           | RETAIL | PRE-PAY<br>by 11/1/22 |
|--------------------------------|--------|-----------------------|
| 1 Booth<br>8' x 9'             | \$530  | \$500                 |
| 2 Booths<br>8' x 18'           | \$940  | \$900                 |
| Single Lot<br>14' x 22'        | \$965  | \$915                 |
| Double Lot<br>28' x 22'        | \$1340 | \$1265                |
| Double/<br>Double<br>28' x 44' | \$2395 | \$2295                |

### Outdoor Lots ( limited space available)

|                    |               |
|--------------------|---------------|
| Without indoor lot | \$400 per lot |
| With indoor lot    | \$200 per lot |

1½ minute radio interviews  
1/\$45.....2/\$80.....3/\$105.....4+/\$130

### Please indicate exhibiting equipment you require:

1 Table @ \$15     Table Cover/Skirt @ \$15

1 Chair (\$2)     110 Elec. Service \$10

220 Elec. Service \$25

Reserve 1st Aisle Booth + \$25 per booth

Required Exhibit Equipment Total: \_\_\_\_\_

\_\_\_\_ Booth(s) / \_\_\_\_ Lot(s) - Price: \_\_\_\_\_

1  2  3  4 1½ Min. Radio Intrvws \_\_\_\_\_

Grand Total: \_\_\_\_\_

**Exhibitor contact: Tony Maxey**  
**Off: 402-371-0780 / Fax: 402-371-6303**  
**800-284-2750 Tony Cell 402-649-4004**  
**anthony@wjag.com**

Firm / Corp. \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Ph \_\_\_\_\_ Fax \_\_\_\_\_

Cell \_\_\_\_\_ E-mail: \_\_\_\_\_

Products or Services \_\_\_\_\_

Check Enclosed ( ) Payable to: Farm Show Productions, P.O.B. 789 Norfolk, NE 68702-0789

**OR**  
**Credit Card Information:**

Date \_\_\_\_\_

Card Account Name \_\_\_\_\_ Amount \_\_\_\_\_

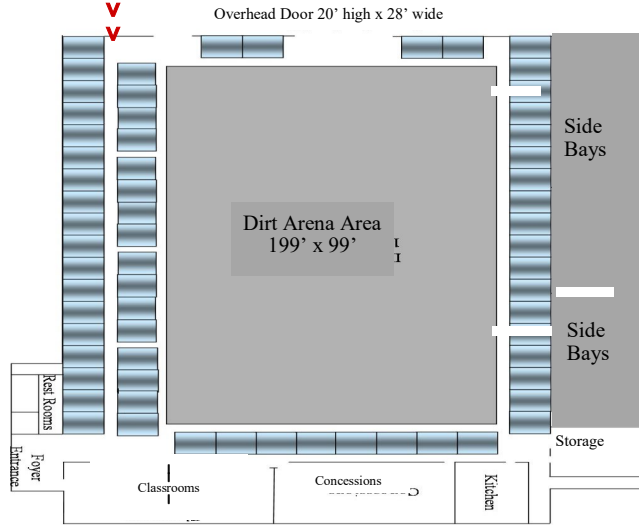
Visa or Master Card    Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ 3 Digit Code \_\_\_\_\_

Card Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

First Aisle Booths + \$25



**Show Sponsor:**

FSP—Farm Show Productions  
A Subsidiary of News Talk WJAG  
www.nebraskafarmshow.com

**RULES AND REGULATIONS**

It is expressly understood and agreed as follows: In this agreement, Party of the First Part shall herein be referred to as the Show Sponsor, Party of the Second Part shall be referred to as Exhibitor.

- The space as stipulated in this contract is to be used solely for the exhibitor named during the exposition and cannot be transferred or any portion of it subject to another Exhibitor or his agents.
- Every exhibit must be properly installed and ready for inspection by 9:00a.m., first day of show.
- Full payment for exhibit space will be made to Farm Show Productions at least 6 weeks in advance of show or Farm Show Productions reserves the right to retain any partial payment and re-rent any exhibitor's space to another prospective exhibitor.
- Pipe and draping for booths will be furnished.
- Every exhibit shall be prepared in a neat and orderly style and must be kept clean by the Exhibitor during the entire show. No flammable materials (such as crepe paper) shall be used in decoration of the exhibits as per fire code.
- Show Sponsor reserves the right to control the use of any volume of any loudspeaker, radio, musical instrument or any noise-making device that might interfere with exhibitors in the immediate area. Public address systems cannot be used except by special permission.
- No inside exhibits shall be constructed in such a way that it will interfere with the viewing of the exhibit next to it.
- Exhibitors must furnish extension cords to connect electricity.
- To be considered for the same space utilized in prior year, contract must be received by June 30, 2022.

- Show Sponsor reserves the right to move any Exhibitor. Exhibitors will be notified before being moved.
- Show Sponsor will use all reasonable care to prevent loss or damage to Exhibitor's property, but is not liable in any manner for such loss.
- The Exhibitor agrees to carry Public Liability Insurance, including Public Liability coverage with limits of Liability to be at least \$100,000 Bodily injury each occurrence, \$300,000 Bodily Injury aggregate, and \$100,000 Property Damage each occurrence. Exhibitor shall hold Show Sponsor and all co-sponsoring organizations harmless and blameless and to assume all liability for bodily injury or property damage to employees or patrons. Said insurance must be in effect at any time exhibitor is making any use of the premises. A certificate of insurance is not required by the Lessor.
- Show Sponsor shall not be held responsible to exhibitor for temporary failure, impairment or delays to furnish facilities.
- This contract expires at 11:59 p.m. January 13, 2023 and is not renewable. Show sponsor grants exhibitor twelve (12) hours from the expiration of this contract to remove exhibit materials, merchandise and equipment from premises.
- CANCELLATION:** If the Exhibitor has paid fees in full and is not able to validly exhibit at the herein mentioned Show, the Exhibitor will be refunded all pre-paid fees provided the Show Sponsor is notified, in writing not less than sixty (60) calendar days prior to said Show. No refunds will be made for cancellation of any part of a show due to acts of God or other circumstances beyond the control of Farm Show Productions.

I agree to the Rules and Regulations of the Farm & Equipment Show Contract. Any verbal or written understanding not included herein has no effect.

**Signature** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Please Reply Immediately!**

- ◆ **Dates:** Wednesday, Jan 11th & Thursday, Jan 12th, 2023
- ◆ **Set up:** 10 a.m. - 5 p.m. Tuesday, January 10th  
7 a.m. - 9 a.m. Wednesday, January 11th
- ◆ **Take Down:** After 4 p.m. Thursday, January 12th, closing time. All displays must be dismantled and off premises by noon on Friday, January 13th!
- ◆ **Show Hours:** 9 a.m. to 5 p.m. Wednesday, January 11, 2023  
9 a.m. to 4 p.m. Thursday, January 12, 2023
- ◆ **Advertising:** Radio, posters, direct mail, newspaper, farm print ads & Internet.
- ◆ **Electricity:** 110 & 220 volt is available for a nominal fee
- ◆ **6 ft. Tables \$15 each...Table Cover \$15 each,** (Please indicate on contract)
- ◆ **Forklift & Operator** available on grounds on a first come, first served basis
- ◆ **Radio Interviews:** WJAG-780AM/105.9FM, & My Country 106KIX Norfolk

Northeast/North Central Nebraska is *rich* farming country...

The **N.E. Nebraska Farm & Equipment Show** generates approximately 4,000 farmers...potential buyers...during the two-day show! Don't miss the 2023 show.

**Reserve the dates and return your reservation/reply today!**

**Start drawing more Ag \$'s, One-on-One to your business.**

**Wednesday, January 11th and Thursday, January 12th, 2023**  
**Northeast Nebraska Farm & Equipment Show**  
\*\*Major display of large farm equipment - INSIDE & HEATED  
\*\*Free Farm Seminars both days

**Chuck M. Pohlman Agriculture Complex**  
(on the corner of Highway 35 and East Benjamin Avenue)

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